

TECHNOLOGY IN MANAGING DOMESTIC ACTIVITIES

FONG KC

DY PRESIDENT

National Safety Council of Singapore

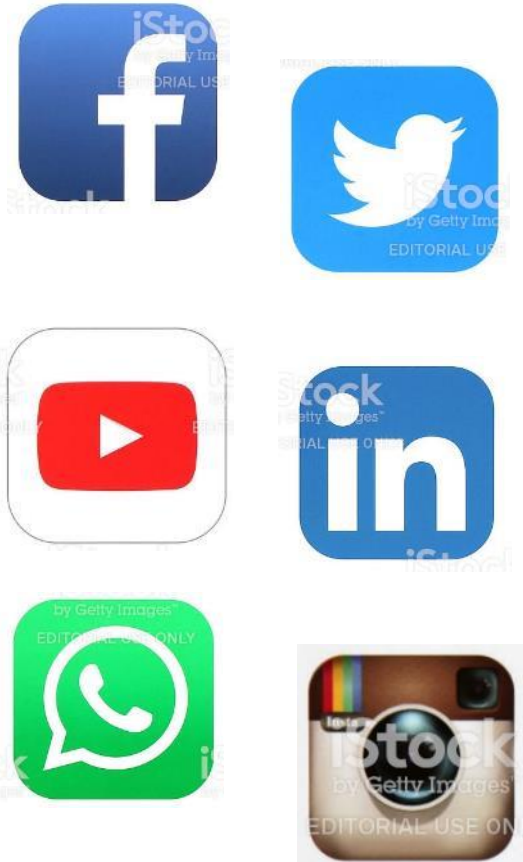


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Common Social Media

- Facebook
- Twitter
- YouTube
- LinkedIn
- WhatsApp
- Instagram



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POSITIVE AND NEGATIVE POWERS OF SOCIAL MEDIA (SM)

► POSITIVES

1. CONNECTIVITY
2. EDUCATION
3. SOCIAL SUPPORT
4. INFORMATION & UPDATES
5. PROMOTION
6. NOBLE CAUSE
7. HELP GOVT AND AGENCIES FIGHT CRIME
8. IMPROVES BUSINESS REPUTATION
9. HELP IN BUILDING COMMUNITIES

NEGATIVES

- CYBER BULLYING
- HACKING
- ADDICTION
- FRAUDS & SCAMS
- SECURITY & PRIVACY ISSUES
- CHEATING & RELATIONSHIP ISSUES
- SOCIAL MEDIA CAUSES DEATH
- GLAMOURISE DRUGS & ALCOHOL
- HEALTH ISSUES





Office of Federal Contract Compliance Programs

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DIRECTIVE (DIR) 2018-02

U.S. DEPARTMENT OF LABOR Office of Federal Contract Compliance Programs

A Directive (DIR) is intended to provide guidance to OFCCP staff or federal contractors on enforcement and compliance policy or procedures. A DIR does not change the laws and regulations governing OFCCP's programs and does not establish any legally enforceable rights or obligations.

Effective Date: August 10, 2018

- SUBJECT:** Focused reviews of contractor compliance with Executive Order 11246 (E.O.), as amended; Section 503 of the Rehabilitation Act of 1973 (Section 503), as amended; and Vietnam Era Veterans' Readjustment Assistance Act of 1974 (VEVRAA), as amended.
- PURPOSE:** To direct that a portion of future scheduling lists include focused reviews as to each of the three authorities that the OFCCP of Federal Contract Compliance Programs enforces - the E.O., Section 503, and VEVRAA -as described in 41 C.F.R. § 60-11.1 C.F.R. § 60-300.60; 41 C.F.R. § 60-741.60; and the Federal Contractor Compliance Manual (ECCM) at 1A00.

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Negative use...

MONDAY, AUGUST 20, 2018 | THE STRAITS TIMES | *people*

Celebs feel the heat of cyberbullying

Some stars turn off their social media accounts to escape attacks from online trolls

Yip Wai Yee
Entertainment Correspondent

Where once online abuse was considered part and parcel of the life of a celebrity, an increasing number of stars are now concluding that social media is more trouble than it is worth.

— calling it a “childhood dream” on Instagram — she appears to have chosen to go quiet on the issue for now.

It is easy to think that celebrities who quit social media because of negative comments are simply being “diva” or overly dramatic, but experts say that the threat of cyberbullying is in fact very real.

Ms Shareeda Morrison, a lecturer at Ngee Ann Polytechnic’s School of Film & Media Studies, says it is understandable why the actress may have felt pressure from the online backlash.



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Other stars who have quit social media



KELLY MARIE TRAN

Vietnamese-American actress Kelly Marie Tran deactivated her Instagram account and deleted all her old Instagram posts in June after suffering months of racist and sexist abuse online.

The 29-year-old was the first lead female character of colour in the Star Wars franchise when she played Resistance fighter Rose Tico in *Star Wars: The Last Jedi* (2017).

Apparently, some Star Wars fans had issue with her ethnicity and had left angry messages personally attacking her appearance and race since she was cast in the role.

Tran is not the first star from the Star Wars franchise to have suffered intense cyberbullying.

In 2016, English actress Daisy Ridley, 26, who plays main lead Rey, also quit Instagram after receiving hate online for having such a prominent role in the franchise as a woman.



ED SHEERAN

In July last year, British pop star Ed Sheeran quit Twitter, citing vicious online trolls as the cause.

In an interview with *The Sun*, he said: "I've actually come off Twitter completely. I can't read it. I go on it and there's nothing but people saying mean things. Twitter's a platform for that. One comment ruins your day... The head-f*** for me has been trying to work out why people dislike me so much."

The 27-year-old is, however, still on Instagram, where he shares pictures from his daily life and concert tours.



MILEY CYRUS

Last month, American actress and singer Miley Cyrus deleted all her old Instagram posts. Although she has not said if it is because of online abuse, she has for years been the subject of criticism for her skin-baring outfits as well as her on-again, off-again relationship with Australian actor Liam Hemsworth.

Hopefully, the reason for her quitting is a nicer one – some analysts speculate that she simply did it to clean up her old image and wants to signal a new direction as she is expected to drop new music soon.



LESLIE JONES

American actress and comedian Leslie Jones quit Twitter in 2016 after suffering from vicious comments online for being cast in *Ghostbusters* (2016).

Before she quit, she tweeted "I'm in a personal hell. I didn't do anything wrong. I'm being bullied too much. It shouldn't be like this."

Her quitting made headlines and she quickly came out and said that they were quickly against online abuse. Twitter subsequently banned several accounts that were harassing her.

The actress returned to Twitter in 2017 and she continued her popular comedy.

YIP WAI YEE



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Social Media as Proactive Tool

- In Hong Kong, Some **5 688 300 persons (88.6%)** aged 10 and over had smartphone in 2017 (主題性住戶統計調查 第 64 號報告書 Thematic Household Survey Report No. 64)
- In Singapore, smartphones use was **148.8%** as of Oct 2017. (IMDA – Data.gov.sg)
- **Threats, Security Concerns, Unsafe Acts & Unsafe Conditions at home are instantly captured and shared**



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Who Uses Social Media

1. SCHOOLS - Students & Parents, Teachers & Principals

2. **WORKPLACES & HOMES**

Workers, Supervisors, Managers & CEOs

**PARENTS, CHILDREN OF AGED PARENTS,
EMPLOYERS OF FDWs, SECURITY-CONSCIOUS**

3. MASS MEDIA

Newspapers, Radio & Television

4. GOVERNMENT AUTHORITIES

Police, Fire Service & **Labour Ministry Officers**



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How is Social Media Used

- ▶ 1. Cameras Installed on:
 - Dashboards of Trucks
 - Cabin of Excavator & Crane Operators
 - Work Sites & High Crime Zones
 - Chest of Police Officers & Site Supervisors
- ▶ 2. Handphones
- ▶ 3. ATM MACHINES
- ▶ **4. Homes – Common Areas like Sitting Hall, Kitchen, Nursery Room, Bedroom of bedridden Parents, Driveways.**



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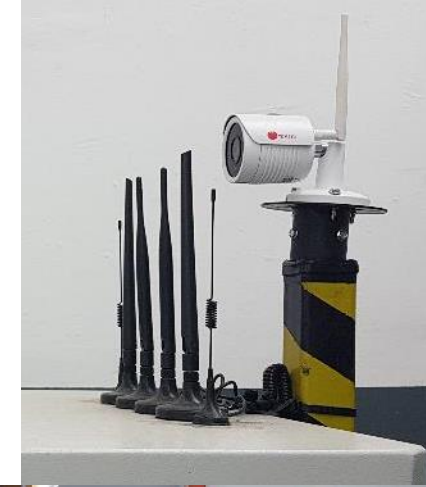
Use of SM Technology at Home...

- ▶ Aged & Ill Parents or Relatives
- ▶ **High kid to FDW Ratio**
- ▶ House with Big Compound or located in secluded Areas
- ▶ **Frequent Travel & Absence from Home**



What Do You Need?

- ▶ IP Camera or Netcam
- ▶ **Internet connection**
- ▶ Display Screen or Hand Phone, Computer, I-pad....
- ▶ **Google-Hangout**, Skype, Viber, FaceTime, **WeChat**



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How is Use of Social Media Managed

1. PDPA 2012 (Personal Data Protection Act) 2. (1) defines:
“personal data” means data, whether true or not, **about an individual who can be identified —**
(a) **from that data;** or
(b) from that data and other information to which the organisation has or is likely to have access;

2. SECOND SCHEDULE OF PDPA 2012 :

COLLECTION OF PERSONAL DATA WITHOUT CONSENT

“.....is clearly **in the interest of the individual**” or “...to respond to an **emergency that threatens the life, health or safety** of the individual or another individual”...or the data is **for investigation or evaluative purposes...**”



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Pros & Cons of SM as a Management Tool

► Advantages

1. Almost *instantaneous* recording, reporting and rectification
2. Serve as *record* for subsequent follow-up & meetings
3. Record for *data collection & analysis*
4. *Little or no additional cost* involved
5. Excellent for *incident investigation*
6. Excellent for *evaluative purposes*

► Disadvantages

1. *Misuse*
2. *Require timely response & action*
3. *Mistrust*



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Repercussions & Benefits of Technology for Domestic Applications

▶ Repercussions

- Use as a Tool to **drive fear** & compliance
- **Distrust** of employers and family members
- **Abuse** will lead to **impediment to nurturing** a homely & trusting culture

▶ Benefits

- ✓ **Proactive & Real Time**
- ✓ **Reveals** Thefts, Unsafe Conditions & Unsafe Acts
- ✓ **Prevents** Incidents & Injuries before it happens
- ✓ **Saves** limbs & Lives



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Pre-requisites before Implementation of SM Tool

1. Employers must have *genuine need* for use of SM Technology at Home
2. Employers must *believe in positiveness of FDWs*
3. *Get buy-in* from *FDWs*
4. *Extra pair of eye* on hyperactive kids or several kids
5. Help *Monitors bedridden or non-ambulant aged parents*
6. Home *Safety & Security for large homes*



CONCLUSION : ROLE & POWER OF SOCIAL MEDIA

Very Effective

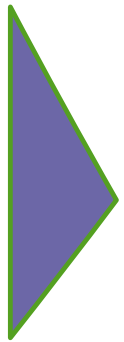
1. *Supported* by FDWs & Family Member
2. *Monitored* Regularly
3. *Followed-up* in timely manner

Very Powerful

1. Record & data of *Evidence*
2. Investigation & Conviction via *SM or Digital Forensic* Tools



THE END



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